



# VERYON REWARDS TERMS AND CONDITIONS

## Introduction

Veryon Rewards is designed to reward our valued Customers for their continued engagement. By participating in the program, Customers can earn points and unlock exclusive benefits across three membership tiers. Customers can earn rewards through eligible activities, which can be redeemed for rewards based on their points total.

## Eligibility

Participation in Veryon Rewards is open to individuals who are aged 18 years or older, and who are current Veryon Customers. Customers must enroll in the program either online through our website or in-person at Customer events. Enrollment may require providing personal information such as name, email address, and optionally phone number for identification and communication purposes. By enrolling, Customers consent to provide this information.

## Membership Tiers

There are three tiers in Veryon Rewards program. Customers are automatically entered into Economy when they register for Veryon rewards. To move to the second tier, Business, Customers must accumulate at least 75 points. To move to the first tier, First Class, Customers must accumulate at least 150 points. These will be calculated and logged regularly. Each tier will have a couple gift options valued by each tier of the program.

## Earning Points

Veryon Rewards encourages Customer engagement, and rewards Customer based on the activity breakdown below:

- Registering for Veryon Rewards = 25 points
- Completing a video testimonial or case study = 75 points
- Speaking engagements (including webinars and events) = 50 points
- Attending a Customer Roadshow = 30 points



- Customer testimonial quote = 15 points
- Visiting the Veryon booth at a tradeshow = 15 points
- Completing an Online Review = 10 points
- Participating in a Customer QBR = 5 points

From the list above, some actions are eligible for Customers to do more than once including speaking engagements, visiting our booths at multiple tradeshows, and completing online reviews on multiple review sites. To receive points for the in-person events listed, including roadshows and tradeshows, those require in-person attendance and scanning your badge at the tradeshow booth. In order to receive points for the online reviews, testimonials, case studies, and quotes, they must be verified. Points will be awarded once the review has been verified and published by the review platform. Points will not retroactively be applied to your total based on past activities.

### **Redeeming Rewards**

Customers can redeem their points via a link to the Rewards store in the emails sent on a quarterly basis that will contain their points total at that point in time. This link will direct Customers to the Rewards store that corresponds with the tier they qualify based on their points total on that date. Customers will be limited to a one-time purchase, tracked internally by the Veryon team. Points are specific to the Customer, not transferable, and cannot be exchanged for cash. The first 100 Customers to register for Veryon Rewards will receive 25 credits to the Veryon Store for Veryon-branded items.

### **Expiration and Forfeiture**

Points will expire at the end of 2025 and reset at Tier Three with 5 points on January 1, 2026. Customers that switch to another business using Veryon products will have their points reset and need to register again with their new company email address.

### **Program Changes and Termination**

Veryon has the right to modify, suspend, or terminate the program at any point in time. Point values and tier qualifications are subject to change. Please refer to this document, linked on the Veryon Rewards page, for any changes to the Veryon Rewards Terms and Conditions.



## **Privacy and Data Protection**

Veryon collects Customer data at the enrollment stage for the purpose of participation in the program. The data is protected by encryption while in transit and at rest and is stored on secure servers in accordance with Veryon's Privacy Policy available at <https://veryon.com/privacy-policy>. Customers have the right to request deletion of their personal information, opting out of the program. Customers also have the right to have their personal information corrected in the event of data entry errors. Veryon will not discriminate or retaliate against a Customer for exercising these rights.

## **General Terms**

To the fullest extent permitted by applicable law, Veryon will not assume liability or responsibility for technical problems or technical malfunction arising in connection with occurrences which may affect the operation of the program. These terms and conditions, and all matters arising from or relating to the program, are governed in accordance with the laws of the State of New York, and they will be settled by binding arbitration to be held in the State of New York. If any term or condition is determined to be invalid, that alone will not impact the continuing validity of any other term or condition.

## **Contact Information**

Customers with questions can send an email to [marketing@veryon.com](mailto:marketing@veryon.com) and the team will answer any questions or concerns. Legal notices should be addressed to [legal@veryon.com](mailto:legal@veryon.com) and 548 Market Street, Suite 42403, San Francisco, CA 94104.